

DENIS LUZURIAGA

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SUMMARY | I have worked as a fine artist specializing in painting, video, photography, and multimedia disciplines. Additionally, I have worked as a freelance illustrator for 25 years.

SKILLS & ABILITIES | I am *fluent* in Spanish. I speak German and Portuguese at an *advanced* level. I have a high level of computer literacy especially in the area of graphics, video, and audio.

EXPERIENCE | ARTIST

1987 - PRESENT

Exhibited in various group and solo shows in Western Massachusetts and the NYC area.

2013

Co-organizer of REACH, a multi city art exhibition of contemporary art practitioners. 25 artists exhibiting in non-traditional spaces such as, a high performance computing center, a defunct jail cell block, store front windows for a once thriving department store, a TV repair shop, a 19th century mill, as well as two galleries.

2010 - 2013

Co-creator and Producer of SWITCH; an arts related television show syndicated on public access TV stations and on the web. Currently at 15 episodes.

ILLUSTRATOR

1990 - PRESENT

Working with advertising agency creative departments to produce artwork for the pre-production phase of ad campaigns. The types of works produced are storyboards, comps (comprehensives), and animatics. Selected advertisers: The Absolut Company AB, GlaxoSmithKline, Finlandia Vodka Worldwide Ltd., Toshiba, Procter & Gamble, Exxon Mobile Corporation, Nabisco, Lilly USA LLC, Pfizer.

ILLUSTRATOR

1987 - 1990 (FRANKFURT, GERMANY)

Worked with ad agencies on various campaigns. Selected advertisers: Henkel AG & Co., Kraft Foods, GlaxoSmithKline, L'Oréal.

EDUCATION | ONTARIO COLLEGE OF ART & DESIGN, TORONTO - 1987

FOUR YEAR ASSOCIATE DEGREE

Courses in fine art, contemporary art, design, and photography.

UNIVERSITY OF TORONTO, TORONTO - 1983

FOUNDATION STUDIES

Courses in fine art and design.

COMMUNICATION | I am an exceptional listener and communicator. I take pride in my writing capabilities. I enjoy working in a team situation, be it as part of a design group for an advertising campaign, or as an artist working alongside other artists.

VOLUNTEERING | **HOLYOKE CABLE ADVISORY COMMITTEE MEMBER** - Assembled by Mayor Alex Morse, the committee is helping to negotiate a viable contract with Holyoke's cable provider to empower the citizens of Holyoke with true "community access television".

WISTARIAHURST MUSEUM /HOLYOKE - I have worked extensively with the museum staff in various events such as fundraising, garden renovation, live entertainment, special events, and promotion.

JERSEY CITY RESERVOIR PRESERVATION ALLIANCE - Working along like-minded people on this important project, I produced a mini documentary about the reservoir, and designed visual material such as logos, promotional material, etc.

JERSEY CITY LANDMARKS CONSERVANCY - I developed the conservancy logo and promotional material.

TEACHING | I have taught drawing classes to small groups of adults at Gateway City Arts in Holyoke.

REFERENCES | **AVAILABLE UPON REQUEST**